NCC Cable System Order																					
Order # 625401		62540116	52540116		Flight Dates		C	07/09/18 - 07/22/18									Update Date			06/15/18	
Syscode 0343		Agency		5	Strategic National									Version			3 Vs. 2				
System Name Spectrum/Battle Creek, MI			Advertiser			Matt Hall for State Rep MI HD 63									Show All Lines						
Market Grand Rapids														Total # of Weeks 2							
			Client Co	de											Total			\$2,646.00			
AE Andrew Yolles				Product Code												Commission			\$396.90		
Sales Coordinator Chris Overberg			Est Code											Net Total			\$2,249.10				
Office Washington			Product Name												Total Spots			112			
Phone (301) 951-2620			Credit Sta											Affiliate Split			100.0				
Status Accepted													!	Sold On			Cost Per Spot				
Survey DMA Nielser		DMA Nielsen Live+7 Jun17	، Nielsen Live+7 Jun17		Primary Demo		P	Adults 35+									GRP -			GIMP	-
-				Makegoo	d Policy	P	Appro	oval F	Requ	ired						CPP -			СРМ	-	
Comments : R2 6.14 Revised Rates. Please Review and Confirm. Thanks!																					
									_								•				
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$18.00	\$252.00	30	PRE 06/25/18-12/30/18	
2	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	Х	Х	Х	Χ	Х	Х	Х	-	-	14	\$18.00	\$252.00	30	PRE 06/25/18-12/30/18	
3	FXNC	FXNC DT	7/9/18	7/15/18	09:00	16:00	Х	Х	Х	Χ	Х	Х	Х	-	-	21	\$12.00	\$252.00	30	PRE 06/25/18-12/30/18	
4	FXNC	FXNC DT	7/16/18	7/22/18	09:00	16:00	Х	Х	Х	Χ	Х	Х	Х	-	-	21	\$12.00	\$252.00	30	PRE 06/25/18-12/30/18	
5	FXNC	FXNC EF	7/9/18	7/15/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$32.00	\$224.00	30	NPE	
6	FXNC	FXNC EF	7/16/18	7/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	0	\$32.00	\$0.00	30	NPE	
7	FXNC	FXNC EF	7/9/18	7/15/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$36.00	\$0.00	30	NPE	
8	FXNC	FXNC EF	7/16/18	7/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$36.00	\$252.00	30	NPE	
9	FXNC	FXNC O	7/9/18	7/15/18	00:00	05:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$6.00	\$0.00	30	R1-28x	
10	FXNC	FXNC O	7/16/18	7/22/18	00:00	05:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$6.00	\$0.00	30	R1-28x	
11	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00	Х		Х	Х		Х	Х	-	-	14	\$40.00	\$560.00	30	NPE	
12	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$43.00	\$602.00	30	NPE	
	J	ul 2018 Aug 2018 Se	p 2018	Oct 201	18 Nov	2018	De	c 20)18	Ja	n 2	2019) Fe	eb 201	9 Ma	r 2019) Apr 20	19 May	2019	Jun 2019	Total

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$2,646.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,646.00

SYSTEM APP	SALES	ACCT	Date Printed 06/18/18

62540116 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |